

I am delighted that this year we are celebrating "World Habitat Day" in Naples. I am convinced that, because of its history, culture, art and environmental heritage, our city is a particularly suitable venue for such a prestigious meeting concerning the role and future of cities as "magnets of hope".

As has been the case in many other cities, Naples has also undertaken important urban renewal projects and initiatives. Through the "sirena project" in the building sector, this work has made the historic buildings in the city centre and outskirts safe and beautiful once more.

In the wake of the globalisation process, the debate on the future of cities has moved into the international arena. I believe that, as local administrators, we must turn to the Vancouver Declaration for guidance in our work. Approved during the first United Nations Conference on Human Settlements, the Vancouver Declaration laid the foundations for the work of "UN-Habitat" and it is inspired by the principles of equality, social justice, solidarity and human dignity. All of us administrators and citizens alike must turn to these principles for inspiration, not only to reinforce the process of collective responsibility for the future of human settlements, but also to "reconsider" the city a "magnet of hope".

Mayor of Naples
Rosa Iervolino Russo

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"In endorsing the Millennium Development Goals, world leaders committed themselves to improving the lives of at least 100 million slum dwellers by 2020. Reaching this goal will mean tackling some of the world's most critical social, economic and environmental challenges".

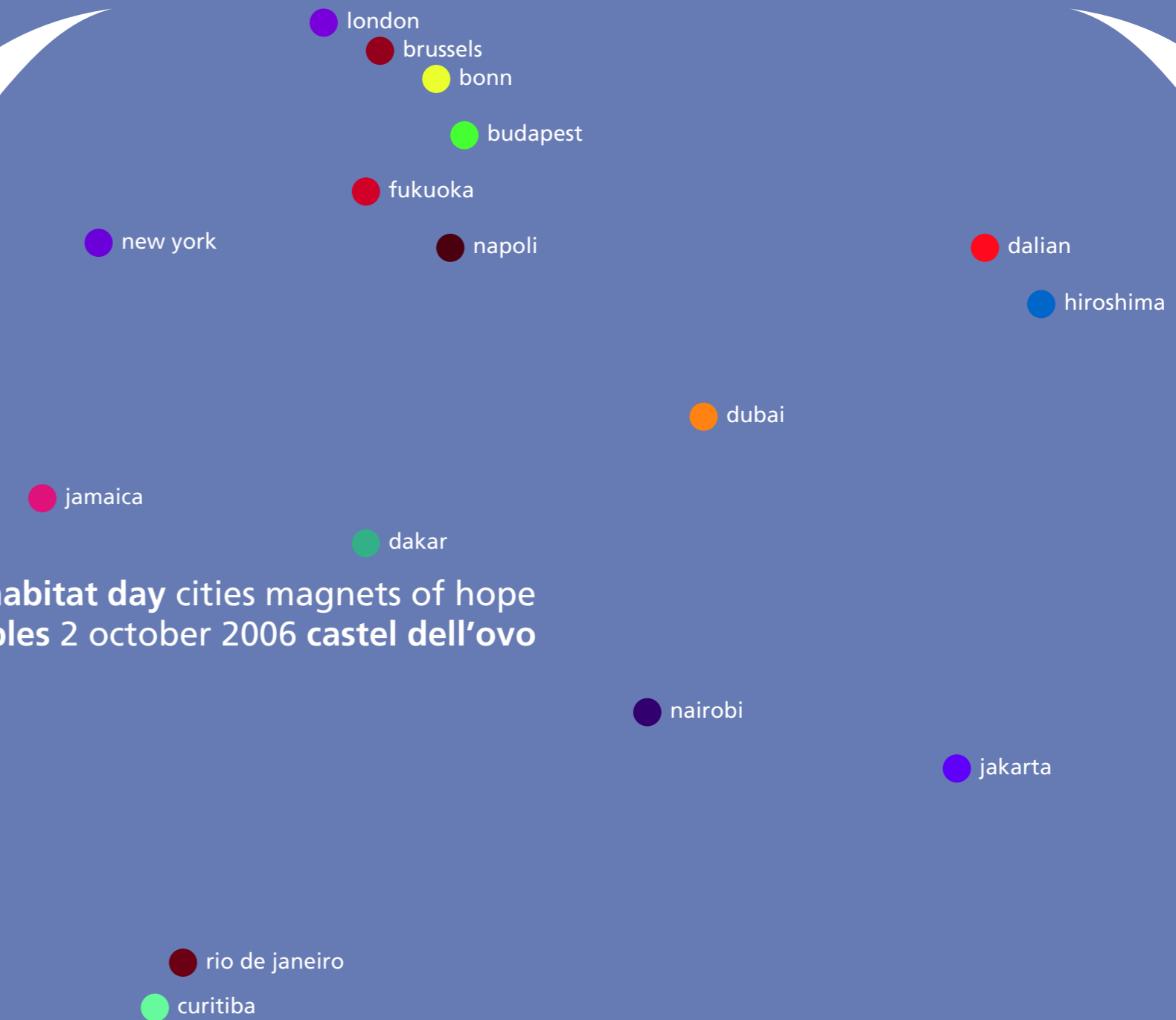
United Nations Secretary-General (2006)
Kofi Annan

"The United Nations has designated the first Monday of October each year as World Habitat Day to reflect on the state of human settlements, especially the living conditions of the urban poor and their basic right to adequate shelter".

Under Secretary General of the United Nations and Executive Director of UN-Habitat (2006)
Anna K. Tibaijuka



world habitat day cities magnets of hope
naples 2 october 2006 castel dell'ovo



1-3 october 2006
exhibition "naples presents itself"
mostra "napoli presenta se stessa"

Cities, Magnets of Hope
World Habitat Day 2006
2 October 2006
Naples, Castel dell'Ovo

The theme "Cities Magnets of Hope", chosen by the United Nations, is to remind all of us that the world is witnessing the greatest migration in its history of people into towns and cities.

Deteriorating suburbs are mushrooming around the world, and they represent an indicator of the urbanization of poverty. Improvement in the quality of space presents an important challenge for cities and towns. Cooperation in development thus emerges as an instrument for reducing poverty and the flow of migration.

It's necessary to spread the knowledge of good practices offers tangible signs of hope in order improve the liveability of cities by awarding prizes to certain experiences interpreted through critical reflection. The approach involves moving ahead from experiences (the award-winning "best practices") as a way to find ideas that, in turn, can be put into effect, giving new projects good form/quality in order to improve their liveability.

The "creativity of the city" represents the leitmotif of thoughts for building the future, giving the city hope in the global competition: creativity is viewed as the foundation for fulfilling hope.

The potential for creatively constructing the city of the twenty-first century stems from the ability to combine the urban spirit with strategic vision, the conservation of our cultural heritage with the economics of innovation, the economics of places with civic economics, and new governance with top-quality educational and training processes.

The identity of the city of Naples can be found in its extraordinary creativity, constituted not only by the monuments in its historic city centre, recognised by UNESCO part of our world heritage, but also by its citizens' capacity to work. This identity lies in its traditional culture of welcoming others (foreigners, immigrants and so on). In turn, this reflects the fact that, throughout history, Naples has also been the point of encounter and cultural exchange between North and South, East and West.

Pondering the future of the city/the city of the future means starting with its specific identity (the spirit of the city) in order to construct a medium/long-term "vision".

1 October 2006
Cities, Magnets of Hope

Capodichino Airport
Arrival of guests

4.30 p.m.
Castel dell'Ovo
Sala Italia
Registration of participants

6.30 p.m.
Sala Antro di Virgilio
Exhibition inauguration
World Habitat Day:
Naples Presents Itself

7.30 p.m.
Castel dell'Ovo
Welcome cocktail

2 October 2006
Plenary Session
Cities, Magnets of Hope

9.00_9.30 a.m.
Sala Italia
Video Projection
Slums in the World

9.30_10.30 a.m.
Opening ceremony

Rosa Iervolino Russo
Mayor of Naples

Riccardo Di Palma
President of the Province of Naples

Antonio Bassolino
President of the Region of Campania

Representative
from the Ministry of Foreign Affairs

Representative
from the Ministry of Cultural Heritage

Anna K. Tibaijuka
Under-Secretary General of the
United Nations and Executive Director
of UN-Habitat

10.30 a.m._12.30 p.m.
Best Practices as a Sign of Hope

Presentation of awards for the
5 Best Practices chosen

BSHF World Habitat Awards

Sustainable housing in South Africa
Johannesburg Housing Company
winner of the BSHF
World Habitat Award

*Innovative construction technology
in Pakistan*
Building and Construction
Improvement Programme
winner of the BSHF
World Habitat Award

The Habitat Scroll of Honour Award

*Urban waste management
in Alexandria, Egypt:
between innovation and sustainability*
Dominique Heron
Special Advisor
to the Senior Executive, Veolia
winner of the UN-Habitat
Scroll of Honour

*The fight against poverty and slums:
the Nairobi experience*
Renato Martino
Chairman of the Pontifical Council
for Justice and Peace
winner of the UN-Habitat
Scroll of Honour

*Democratic participation in urban
development policies in Brazil*
Elcione Diniz Macedo
representing the
Ministry of Cities, Brazil
winner of the UN-Habitat
Scroll of Honour

12.30_1.30 p.m.
Q&A Session
Comparing Ideas and Experience

Chair
Joe Ravetz
Director of the Centre for Urban
and Regional Ecology,
School of Environment and
Development, Manchester University

Participants
**Representatives from the
Best Practices award winners**

1.30_2.30 p.m.
Castel dell'Ovo, Terrazza Ramaglietto
Lunch

2.30_4.30 p.m.
Parallel Sessions
Cities in Dialogue
Sala Italia, Sala Compagna, Sala B

Session 1
**Cities, Cultural Heritage and
Development**

Chair
Francesco Caruso
Italian Ambassador to Sweden

Speakers
Luigi Fusco Girard
"Federico II" Naples University

Javier E. Ramos Guallart
Secretary General for Housing Policy,
Ministry of Housing Policy, Madrid

Ray Bondin
Chairman of the International Scientific
Committee for Historical Cities,
ICOMOS, Paris

Xavier Greffe
Director of the Doctoral
School of Economics,
Université Paris I Panthéon-Sorbonne,
Paris

Joseph King
Sites Unit Director,
International Centre for the Study
of the Preservation and Restoration
of Cultural Property (ICCROM), Rome

Bruno Discepolo
President of S.I.RE.NA. - CITTA'
STORICA SCpA, Naples

Malouch Slaheddine
Director General of the
Urban Renewal Agency, Ariana, Tunisia

Anna Myalk
Director of the Federal Agency
for the Protection of Monuments,
Vladivostock, Russia

Session 2
Cities and Creativity

Chair
Guido Trombetti
Rector of "Federico II" Naples
University

Speakers
Amedeo Lepore
Bari University

Dominique Heron
Special Advisor
to the Senior Executive, Veolia
Winner of the UN-Habitat
Scroll of Honour

Grazia de Grazia
Councillor for Community Relations,
Executive Secretary of the City Council,
Ministry of Cities, Brasilia
Winner of the UN-Habitat
Scroll of Honour

Johannesburg Housing Company
Winner of the BSHF
World Habitat Award

Peter Nijkamp
Chairman of the European Heads
of Research Councils
(EuroHORCs), The Hague

Jaime Lerner
Mayor of Curitiba, Brazil

Ambrogio Prezioso
President of the National Association
of Building Constructors (ANCE), Italy

Gaetan Siew
President of the International Union
of Architects (UIA), Mauritius

Session 3
Cities, Conflict and Reconstruction

Chair
Antonio Bernardini
Minister in charge of Multilateral
Cooperation Strategies,
Ministry of Foreign Affairs, Italy

Speakers
Anna K. Tibaijuka
Under-Secretary General
of the United Nations and
Executive Director of UN-Habitat,
Nairobi

Nicholas You
Strategic Advisor UN-Habitat, Nairobi

Ligia Ramirez
SIRP-Serbia Programme Chief,
Head of UN-Habitat, Belgrade

**Building Construction
Improvement Programme**
Winner of the BSHF
World Habitat Award

Stefano De Caro
Regional Director of Landscape
and Environmental Heritage, Ministry
of Cultural Heritage, Italy

Smiljko Kostic
Mayor of Nis, Serbia

Charles Boumendil
Director of Marcella Amenagement,
Marseilles, France

4.30_5.00 p.m.
Coffee-break

Plenary Session
The Future of Cities

5.00_6.30 p.m.
Castel dell'Ovo, Sala Italia

Chair
Massimo Milone
Deputy editor of Tgr Campania
(regional television news)
Rai Italia

Rapporteurs
Antonio Bernardini
Minister in charge of Multilateral
Cooperation Strategies,
Ministry of Foreign Affairs, Italy

Francesco Caruso
Italian Ambassador to Sweden

Guido Trombetti
Rector of "Federico II" Naples
University

Speakers
Stefano Boeri
Director *Domus*,
IUAV University, Venice

Benedetto Gravagnuolo
Dean of the Faculty of Architecture,
"Federico II" Naples University

Leonardo Benevolo
City planner and architectural historian

**UN-Habitat and City of Naples
Final Document**

Nicholas You
Strategic Advisor UN-Habitat

Luigi Fusco Girard
"Federico II" Naples University

Felice Laudadio
Councillor for Public and Private
Construction, City of Naples

**Presentation of
World Habitat Day, Kazan
3-5 October 2006**

Isur Metshin
Mayor of Kazan
Republic of Tatarstan, Russia

General Conclusions

Anna K. Tibaijuka
Under-Secretary General
of the United Nations and
Executive Director of UN-Habitat

Farewell and Thanks
Rosa Iervolino Russo
Mayor of Naples

8.30 p.m.
PAN
Palazzo Roccella
Invitational Dinner